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## Meet two more EBACE co-exhibitors

Posted on May 12, 2011 by Nina Bertilsdotter



For the past four years, we've been bringing the worlds largest Marketplace for Aviation to life by exhibiting along side 16 of our members, and we look forward to continuing the tradition this year in booth 843 of Geneva Palexpo Hall 6. With co-exhibitors from 14 different countries representing four continents, and with fleets spanning from mustangs to helicopters to ultra long-range aircraft, our line-up this year is an excellent sample of what our Marketplace can offer.

To satisfy some of your curiosity and get you as excited about EBACE as we are, we're giving you the chance to meet our co-exhibitors in advance through a series of quick introductions (kind of like speed dating). Last week, you met Phoenix Aviation from Kenya and Corporatejets from Spain. This week, we're pleased to introduce Amira Air from Austria and Premium Jet from Switzerland.

### Premium Jet

"Premium" is both their name and their corporate philosophy. To them this means first-class quality and service levels for their customers. Premium Jet offers aircraft management and charter solutions with complete dedication to service excellence – 365 days a year.



Hej Marcel Wepfer, Managing Partner!

### **What are your predictions for the industry and your market for 2011?**

After our industry has experienced one of the most difficult times ever, passenger traffic is slowly but steadily picking up. Generally private jet users have become a lot more cost-conscious over the last two years, which is reflected in the increasing demand for "finding the right size of aircraft for a trip" and empty legs. Premium Jet fortunately has Avinode's marketplace quoting app online on our website and Avinode's iPhone empty leg mobile

app available for our customers.

### **What had the biggest impact on your market and business in 2010?**

The economic downturn brought turbulent times to the world. The smaller and weaker market caused companies to fight, through all available means, for the remaining customers, which in turn hurt the whole industry. As if that was not enough, the volcanic eruption in Iceland and the recent events in Japan and North Africa have and continued to impact the aviation world. But there's no use crying over spilled milk ... we rather look forward to the exciting years ahead!

### **What are you most looking forward to at EBACE?**

EBACE is the perfect venue for face-to-face networking with thousands of attendees and industry experts, representing companies from every sector of the aviation field. I'm looking forward to seeing a lot of familiar faces again and to getting to know some new ones.

### **What do you value most about being a member of the Avinode Marketplace?**

We are always looking for new solutions to promote our services and Avinode supports us perfectly in this regard. All of the Avinoder's are very responsive and customer wishes are taken seriously ... it's quite simply a real pleasure to be member of such a promising marketplace

To find out more about Premium Jet please visit booth 843 at EBACE or [www.premiumjet.eu](http://www.premiumjet.eu)